

Exhibit Space Application & Contract

Convention: January 26-30, 2018 • Traffic Expo: January 28-30, 2018
Henry B. Gonzalez Convention Center • San Antonio, TX



The undersigned hereby applies for participation and exhibit space in the American Traffic Safety Services Association Traffic Expo 2018.

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Province/Country: _____

Phone: _____ Fax: _____ Web Address: _____

Exhibit Coordinator: _____ Email: _____

Exhibit Coordinator Physical Mailing Address (No P.O.s): _____

City: _____ State: _____ Zip: _____ Province/Country: _____

Exhibit Coordinator Phone: _____ Fax: _____

I have checked the floor plan and my space preferences are:

BOOTH CHOICE	DIMENSION PREFERENCE (i.e., 20' X 30')
First Booth # _____	_____
Second Booth # _____	_____
Third Booth # _____	_____
Fourth Booth # _____	_____

We would prefer **NOT** to be located next to the following company(s) (*limit to 3*): _____
(Maximum is 3. Show management will do their best to accommodate your request. However, we cannot guarantee that a competitor will not be located near your booth.)

In order to be considered in the initial assignment of space, your contract must be received on or before **Tier 1: May 1, 2017 | Tier 2: May 15, 2017 | Tier 3: May 29, 2017 | Tier 4: June 12, 2017 | Tier 5: June 26, 2017** accompanied by payment for **50% of total booth rental fee**. Point credit standings will apply in this initial space assignment only. The balance must be paid by **August 1, 2017**. If payment is not received by August 1, 2017, space may be released for resale.

For all exhibitors not in the initial space assignment, applications submitted before **August 1, 2017** must be accompanied by a deposit of 50% of total booth rental fee, with final payment due within 30 days.

Applications received after August 3, 2017 must be accompanied by the full fee. Final confirmation of space will be made within 30 days of booth assignment.

Booth space purchased on or after December 8, 2017 will be subject to a \$400 late processing fee.

I read and agree to the above terms: (sign) _____

NOTICE TO NON-ATSSA MEMBERS

Full members (Affiliate, Engineering and Design Firms, Consultants or International) in good standing of the American Traffic Safety Services Association are eligible to exhibit at the member rate. Non-members are eligible to exhibit at a rate of \$3995 per booth if purchased in accordance with the Tier Schedule or \$4095 per booth.

I read and agree to the above terms: (sign below) _____

By initialing here _____, exhibitor acknowledges the show rules which are printed on the back of this form. ➤
Contract will NOT be processed without initials.

SPACE RENTAL FEES

10' x 10' booth	by Tier Deadline*	after Tier Deadline*
ATSSA Members:	\$2895	\$2995
Non-Members:	\$3995	\$4095

An additional charge of \$250 will be assessed for each corner.

_____ 10' x 10' Booths @ \$ _____ = \$ _____
+ _____ corners @ \$250 each = \$ _____

* See Tier deadline dates listed above **TOTAL = \$ _____**

PAYMENT METHOD

Check (payable to ATSSA) Ck # _____

Charge my: Visa M/C Amex

Account # _____

Exp. Date _____ Security Code _____

Cardholder _____

Authorized Signature _____

FOR ATSSA USE ONLY

Application Received _____ Points _____

Account Code: 4240-40100LA

Amount Paid _____ Balance Due _____ by July 1, 2017

Invoice Date _____ Invoice # _____ Amount of Payment Received _____ Date _____

Confirmed booth number(s) _____ for Traffic Expo 2018 in San Antonio, TX [_____ Booth(s) _____ Corner(s)]



Show Rules

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Eligibility for Exhibitors

The term "Association" as used throughout these Rules and Regulations refers to the AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION. The term "Convention Center" means the Henry B. Gonzalez Convention Center, San Antonio, TX.

The ATSSA exhibit is devoted exclusively to devices, materials, supplies and services used for traffic control and roadway safety or for the manufacture of such devices.

- Full members (Affiliate, Engineering and Design Firms, Consultants or International) in good standing of ATSSA may qualify as exhibitors.
- Companies who are not members of ATSSA and are eligible to exhibit may exhibit at a higher rate.
- Products and services must be related to the industry.
- Products and services exhibited must be those normally manufactured or provided by the exhibitor.
- An exhibitor may not display or distribute advertisements for any products that infringe on the registered trademark, copyright or patent of another company, as has been determined by a court of law.
- Exhibitors displaying in an in-line booth may not design their booth or display a product that will block the view of an exhibitor in the booth next to them.
- For island booths, the full clearance may be utilized with the approval of the show management and convention center policy.
- You must purchase enough space for your products and your booth personnel. No conducting business in the aisles surrounding your booth.
- Companies, entities or associations that provide products or services that compete with ATSSA are ineligible to exhibit.

Exhibit Rates

Each exhibit booth is 10 feet x 10 feet. Single booth locations will be charged \$2895/\$2995 for members and \$3995/\$4095 for non-members. An additional charge of \$250 will be assessed for each corner. The booth rental fee will include:

- Standard booth set-up, consisting of draped background, 8 feet high and draped side partitions 36 inches high.
- One two-line identification sign showing company name and booth number.
- Watchman service during non-exhibit evening hours.
- General lighting and cleaning service of public areas.
- Up to two free registrations for each booth reserved if you stay in ATSSA's hotel block. You must book your room through ATSSA's official housing company. NO EXCEPTIONS or cancellation of hotel reservations. Registrations are for booth personnel only.

Booth space purchased on or after December 8, 2017 will be subject to a \$400 late processing fee.

Cancellation of Exhibit Space

- Exhibitors canceling exhibit space prior to July 15, 2017 will receive a full refund of exhibit fee paid minus \$100 service fee per booth.
- Exhibitors canceling exhibit space after July 15, 2017 and before September 15, 2017 will be charged 50% of total booth fee plus \$100 service charge per booth. A full refund of exhibit fee paid minus \$100 service fee per booth will be issued only if all exhibit booths are sold.
- No refunds will be made after September 15, 2017.

Character of Exhibits

ATSSA reserves the right to prohibit any exhibit, or any part of the exhibit, which in its opinion is not suitable or in keeping with the character of the exhibit. The reservation concerns persons, conduct, printed matter or other items ATSSA deems unethical or unfair to other exhibits.



Convention & Traffic Expo Program and Exhibit Guide

Convention: January 26-30, 2018 • Traffic Expo: January 28-30, 2018
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List your company name, address, phone numbers, and web address as you would like it to appear in the Convention & Traffic Expo Program and Exhibit Guide.

The information you provide must match ATSSA's database. Your company description and category listings will appear as requested on this form.
Deadline: September 30, 2017

Company Name: _____ PR Contact: _____

Company Toll: _____ Company Phone: _____ Company Fax: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Company Web Address: _____ Facebook: _____

Linkedin: _____

Twitter: _____

Company Description: (Maximum 45 words. Write description exactly as you would like it to appear in the Convention & Traffic Expo Program and Exhibit Guide. **ATSSA reserves the right to edit as needed.**)

Check here if you want to use the same description from the 2017 Convention & Traffic Expo Program and Exhibit Guide.

As an exhibitor at Traffic Expo, your company receives up to **10 FREE** category listings in the Convention & Traffic Expo Program and Exhibit Guide. Additional listings can be purchased for **\$50 each**. Please circle on page two of the Products and Services Listing Form the products you will be promoting at Traffic Expo 2018.

PLEASE COMPLETE NEXT PAGE ►

PAYMENT INFORMATION

10 listings = \$ FREE
Number of Additional Listings
_____ @ \$50 each = \$ _____
TOTAL DUE = \$ _____

PAYMENT METHOD (IF APPLICABLE)

Check (payable to ATSSA) Ck # _____ Booth # _____
Charge my: Visa M/C Amex
Account # _____
Exp. Date _____ Security Code _____
Cardholder _____ Signature _____

Signature _____ Printed Name _____ Date _____

Company: _____

List of Categories: _____

(list up to 10 separated by commas)

As an exhibitor at Traffic Expo, your company receives up to **10 FREE** category listings in the Convention & Traffic Expo Program and Exhibit Guide. Additional listings can be purchased for **\$50 each**. If you mark more than 10 categories below, please complete payment information on page one.

CHANNELIZING DEVICES

- 101 Cones
- 103 Delineators
- 104 Direction Indicator Barricades
- 105 Plastic Drums
- 106 Traffic Tubes
- 107 Temporary Lane Separators and Raised Island
- 108 Tubular Markers
- 109 Type I Barricades
- 110 Type II Barricades
- 111 Type III Barricades
- 112 Vertical Panels
- 113 Warning Lights
- 114 Barricade Panels
- 115 Longitudinal Channelizing Barricade
- 116 Channelizer Drum Repair

FLAGGING EQUIPMENT

- 202 Flags
- 203 Flashlights
- 204 Stop/Slow Paddles
- 205 Type I AFAD
- 206 Type II AFAD

GUARDRAIL & BARRIERS

- 301 Posts
- 302 Block Outs
- 303 W-Beams
- 304 Thrie-Beams
- 305 Box Beams
- 306 Self-Restoring Barriers
- 307 Fasteners
- 308 Portable Concrete Barriers
- 309 Terminal End Treatments
- 310 Delineators
- 311 Moveable Barriers
- 312 Temporary Barriers (ballast filled)
- 313 Interlocking Steel Barriers
- 314 Aesthetic Guardrail
- 315 Cable Systems
- 316 Noise Barriers
- 317 Crowd Control Barriers
- 318 Mobile Barriers
- 319 Gate Barriers

LIGHTING

- 401 Lighting Supports
- 402 Lamps
- 404 Overhead Sign Lighting
- 405 Portable Lighting Units

MISCELLANEOUS EQUIPMENT & MATERIAL

- 501 Diesel Engines
- 502 Electronic Equipment
- 503 Hazard Warning Tape
- 506 Power Brooms
- 507 Safety Fence
- 508 Batteries/Chargers
- 509 Solar Panels
- 510 Street Plates
- 511 Trailers
- 512 Trucks
- 513 Snowplows
- 516 Compacting Equipment
- 517 Asphalt Removal Chemicals
- 520 Automated Channelizer Installer
- 521 Unmanned / Aerial

PAVEMENT MARKING EQUIPMENT

- 601 Applicator Vehicles/Equipment
- 602 Bead Guns
- 603 Removal Systems
- 603 A Grinders
- 603 B Shot Blast
- 603 C Water Blast
- 603 D Material Containment
- 603 E Chemical Eradication
- 604 Pavement Cutting Equipment
- 605 Retroreflectometers
- 606 Skip Controller
- 607 Spray Guns
- 608 Stencils
- 609 Walk Behind Stripers
- 610 Layout Equipment
- 611 Epoxy Dispensers
- 612 Material Monitoring Equipment

PAVEMENT MARKINGS & MATERIALS

- 701 Acrylic Paint
- 702 Adhesives
- 703 Binders
- 705 Epoxy
- 706 Glass Beads
- 707 Imprinted/Colored Surfacing
- 708 LED Markers
- 709 Methacrylate
- 710 Polyester
- 711 Poly Urea
- 712 Raised Pavement Markers
- 713 Snowplowable Pavement Markers
- 714 Solvent-Borne Paint
- 715 Tape—Permanent
- 716 Tape—Temporary
- 717 Thermoplastic
- 719 Adhesive Tape

PERSONAL PROTECTIVE EQUIPMENT

- 801 Gloves
- 802 Hard Hats
- 803 Rain Gear
- 804 High Visibility Apparel
- 805 Shoring Equipment

ROADWAY SAFETY DEVICES

- 901 Anti-Icing Systems
- 902 Glare Screen
- 903 Illuminated Delineators
- 904 Intrusion Alarms
- 905 Vehicle Arresting Systems
- 907 Temporary Impact Attenuators
- 908 Truck Mounted Attenuators
- 909 Permanent Impact Attenuators
- 910 Detectable Warning Features
- 911 Traffic Calming Devices

SERVICES

- 1001 Consulting
- 1002 Design
- 1004 Expert Witness
- 1008 Insurance
- 1010 Publications
- 1015 Research Organization
- 1018 Testing Lab

- 1019 Affinity Program
- 1020 Training

SIGNS & RELATED MATERIALS & EQUIPMENT

- 1101 Aluminum Sign Refurbishing
- 1102 Applicators
- 1103 Brackets
- 1104 Break Away Systems
- 1105 Covers
- 1106 Die Cutting Equipment
- 1107 Engravers
- 1108 Fabricating Equipment
- 1109 Fasteners
- 1110 Fiber Optic and LED Signs
- 1111 Finished Signs
- 1112 Flexible (roll-up) Signs
- 1113 Inks
- 1114 Overlay Film
- 1115 Plotters
- 1116 Portable Sign Stands
- 1117 Post Driver/Puller
- 1118 Posts
- 1119 Printers
- 1120 Retroreflective Sheeting
- 1121 Retroreflectometers
- 1122 Sand Bag Fillers
- 1123 Sandbags
- 1124 Sheeting
- 1125 Sign Flags
- 1126 Sign Substrates (blanks)
- 1127 Speed Display Signs
- 1128 Stencils
- 1129 Variable Message Signs
- 1130 Solar Assisted Systems
- 1131 Graffiti Removal Chemicals

SOFTWARE

- 1201 Accounting
- 1202 CAD
- 1203 GPS/GIS
- 1204 Inventory Management
- 1205 NTCIP
- 1206 Pavement Marking Management
- 1207 Sign Management
- 1208 TCP Design
- 1209 Training
- 1210 Sign Manufacturing

TRAFFIC CONTROL DEVICES

- 1301 Arrow Boards
- 1302 Portable Changeable Message Signs (PCMS)
- 1303 Rumble Strips
- 1304 Sign Flags
- 1305 Speed Bumps
- 1306 Speed Humps
- 1307 Speed Display Trailer
- 1308 Temporary Curb
- 1309 Portable Speed Bump
- 1310 Vehicle Mounted PCMS

TRAFFIC INFORMATION & MANAGEMENT

- 1401 Data Collectors
- 1402 Highway Advisory Radio
- 1403 Motorist Aid Call Boxes
- 1405 Railroad Warning Devices

- 1406 Roadway Weather Information Systems
- 1407 Traffic Cameras
- 1408 Traffic Classifiers
- 1409 Traffic Counters
- 1410 Traffic Management Systems
- 1411 Traffic Sensors
- 1412 Highway Asset Management
- 1413 ITS Work Zone Mitigation Systems
- 1414 Travel Time Systems
- 1415 Incident Management Systems
- 1416 Queue Detection
- 1417 Late / Dynamic Merge Systems
- 1418 Variable Speed Limit Systems
- 1419 Conflict Warning Systems
- 1420 Rural ITS Systems

TRAFFIC SIGNALS

- 1501 Cabinets
- 1502 Camera Detection Systems
- 1503 Controller Components
- 1505 In-Pavement Crosswalk Lights
- 1506 LED Components
- 1507 LED Lamps
- 1508 LED Lens
- 1509 Loop Detectors
- 1510 Signal Support
- 1511 Miscellaneous Components
- 1512 Pedestrian Detectors
- 1513 Pedestrian Signals
- 1514 PED. Countdown Signal
- 1515 Portable Traffic Signal Systems
- 1516 Sealants
- 1517 Signal Heads
- 1518 Signal Lens
- 1519 Microwave Sensors

VEHICLE SAFETY EQUIPMENT

- 1601 Back-up Alarms
- 1602 Conspicuity Tape
- 1603 Rotating/Strobe Lights
- 1604 Wheel Chocks
- 1605 Automated / Connected

CONTRACTORS

- 1701 Flagging Services
- 1702 Work Zone Installation
- 1703 Sign Installation
- 1704 Pavement Marking/Markers Installation
- 1705 Pavement Marking/Markers Eradication
- 1706 Rumble Strip Installation
- 1707 Guardrail Installation
- 1708 Traffic Signal Installation
- 1709 Supplier of Roadway Safety Devices

HIGH FRICTION SURFACING

- 1800 Products & Materials
- 1801 Installation
- 1802 Consulting
- 1803 Lane Demarcation
- 1804 Friction Testing
- 1805 Equipment