



Policy on Suitcasing at ATSSA's Convention & Traffic Expo

American Traffic Safety Services Association (ATSSA) is committed to providing a productive and professional environment for all attendees, exhibitors and sponsors, and we appreciate your cooperation in maintaining these standards. By attending ATSSA's Convention & Traffic Expo, all participants agree to abide by ATSSA's Suitcasing Policy.

Definition of Suitcasing:

Suitcasing refers to the practice of individuals or companies who attend ATSSA's Convention & Traffic Expo as attendees but engage in sales and promotional activities on the expo floor or within the convention center without having purchased an exhibitor booth. Such activities may include distributing promotional materials, soliciting business or conducting sales transactions without authorization.

Policy Statement:

ATSSA is committed to maintaining the integrity and fairness of its Traffic Expo for the benefit of all attendees, exhibitors and sponsors. Suitcasing is strictly prohibited during ATSSA's Convention & Traffic Expo. Suitcasing is not permitted at any time within the convention center, including all expo areas, meeting rooms, hospitality suites or other event-related spaces.

Enforcement:

ATSSA event organizers and security personnel are authorized to enforce this policy.

Individuals or companies found engaging in suitcasing will be asked to stop immediately, remove themselves and their materials from the premises, and may face additional penalties at the discretion of ATSSA.

Exhibitor Requirement:

To promote fairness and equal opportunity, individuals or companies wishing to engage in sales, promotions or marketing activities during ATSSA's Convention & Traffic Expo must purchase an appropriate exhibitor booth package in advance.

Registration and Badging:

Attendees are required to register for ATSSA's Convention & Traffic Expo using their legal identity and company affiliation.

Attendees must always wear their official ATSSA Traffic Expo badges during the event.

Reporting Suitcasing:

Attendees, exhibitors and sponsors are encouraged to report any instances of suitcasing to ATSSA event organizers or security personnel.

Review and Updates:

ATSSA reserves the right to review and update this Suitcasing Policy as needed to ensure the continued effectiveness and fairness of the Traffic Expo.