



## Logo Use Permission Request Form

For ATSSA's Annual Convention & Traffic Expo

Thank you for your interested in using the American Traffic Safety Services Association's (ATSSA's) Annual Convention & Traffic Expo logo. We have a simple permissions process for these requests. Please read and fill out the information below.

### Conditions for Logo Use

When using logos, taglines, names, and images, please complete this permissions form and submit to the Marketing department. For additional information, please call the Marketing Department at 800-272-8772 or email [marketing@atssa.com](mailto:marketing@atssa.com).

- Permission to use or reprint the ATSSA Annual Convention & Traffic Expo logo or image(s) is granted only for one-time use and only for purposes listed in the statement of intended use. Please apply in writing for any additional reprints.
- Permission does not include the right to syndicate, rent, or loan.
- If you wish to edit or use the logo in any way, ATSSA must approve the change before it will grant permission. You may not alter or manipulate logos or images in any way without permission.
- For use on digital media, please link the logo to the event website, <http://expo.atssa.com>.

### Form to Be Completed

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Alt Phone \_\_\_\_\_

File type requested (jpg, gif, png, eps, pdf) \_\_\_\_\_

File size requested (sm/med/lg, for print/web use) \_\_\_\_\_

Intended use \_\_\_\_\_

Date/location \_\_\_\_\_

Other (please describe) \_\_\_\_\_

By signing below, I acknowledge that ATSSA's Annual Convention & Traffic Expo name and logo are exclusive trademark property of the American Traffic Safety Service Association. Furthermore, I agree not to claim any trademark that includes the logos or images that represent them or any variation thereof.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Printed name \_\_\_\_\_ Title \_\_\_\_\_

By what date do you need permission? \_\_\_\_\_ Number to be reproduced \_\_\_\_\_

PLEASE EMAIL COMPLETED FORM TO [marketing@atssa.com](mailto:marketing@atssa.com)

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